

BRAND STYLE GUIDE

STACKED LOGO



MONOGRAM



HORIZONTAL LOGO



A primary logo with background color



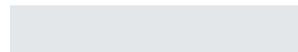
COLORS



HEX: #35454F



HEX: #0D6285



HEX: #E4E7EA



HEX: #C42030

FONTS

Kairos W01 Condensed

Condensed Regular

Condensed Medium

Condensed Extra Bold